



#BossMum

5 TIPS ON HOW TO MAKE YOUR BUSINESS & MOTHERHOOD WORK

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1. Sometimes I think I'm not doing enough as a mother

We've been here, done that even when were burning the candle at both ends. I know first-hand how wrong you are if you're thinking this. Remember you are a mother and that is a huge job. Being able to run your own business whilst looking after children is an achievement in my books, so please don't think you are not doing enough, you're most probably doing too much. Remember it's important you take time out for you because your life is more than being a working mum.

2. It's OK to say 'NO' more often

Sometimes as mums we find ourselves doing more than we need to because we are so used to not saying NO, but let me tell you, the word no is your best friend. Feel free to say it as often as you like because you need to be able to prioritise your workload with homeload. You need to decide what's important and what can wait, once you get into the habit of this - hey presto, the good life!

3. Stop comparing yourself to other mums

Every mum's life is different from the next mum, so comparing your life to another mums is not possible! You have different schedules, different commitments, different responsibilities. And then there's mum's that have more children than others mums who are single parents, mums who work or don't work. The list goes on. Focus on your goals and what you want to achieve in your business, also taking into consideration the impact this may have on you and your family. This is where work-life balance plays a major role in the decisions you make.

4. Time Management Woes

We all know there are 24 hours in a day and how we use these hours is what's important here. Planning your time effectively is a priority and sometimes this cannot be achieved on a day-by-day basis or even on a weekly basis you may need to extend this to month-by-month. Things may not go according to plan due to family commitments, but you have a whole month to plan with instead of day or week. Be realistic with business goals!

5. Be fearless in asking for what you need

Here is where you need to remember that you want to be a #BossMum! You want to be running a successful business that you love, that fulfils you as a person and brings in the income you want. So there is no harm in making that clear to yourself. Remind yourself of your expectations, share your interests and how you want your business to progress. Network with the right people and right communities that meet your business needs. Be open and honest about what you want because after all this is your life and you want to be happy in your business and the services you offer.